

## **MEDIA RELEASE**

29<sup>th</sup> June 2008

### **TATTERSALL'S LOTTERIES LOOKS FORWARD TO A NEW ERA**

With the new public lottery licence period announced by the Victorian Government starting on 1 July 2008, Tattersall's Lotteries has confirmed its commitment to providing innovative and exciting lottery games to Victorians.

Tatts Lotteries Chief Executive Bill Thorburn said the business will continue to provide the most popular lottery games in Australia including favourites such as **Saturday Tattslotto, Powerball, Super 7's OzLotto, Super 66 and The Pools.**

"Our games will continue to provide players with their ticket to dream. The recent \$58 million Powerball win that was shared by four Victorian work colleagues is an example of how our games turned a dream into a life changing reality," Mr Thorburn said.

Under the new licence arrangements, Tattersall's Lotteries is no longer permitted to operate Tatts 2, Tatts Keno, Scratchies or Wednesday Tattslotto which represented around 15 per cent of lottery sales.

"We would like to thank all of our loyal customers for their support of these games over the years and we look forward to continuing our relationship in the future. We realise that some customers are disappointed that they can't play all their favourite Tattersall's Lotteries games but unfortunately this is currently out of our control."

"While Tattersall's Lotteries can no longer provide these games in their current format, we have plans underway for exciting new initiatives which fall within our licence parameters and we hope to release details about these in the near future," said Mr Thorburn.

Mr Thorburn called upon the Victorian Government to move quickly in announcing the outcome of current requests for new games, especially a new Monday and Wednesday lotto game which was delayed during the lottery licensing process completed last October.

Tattersall's Lotteries will continue to support its high-value network of lottery outlets that employ thousands of people in Victoria, Tasmania, the Australian Capital Territory and the Northern Territory.

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“I would like to thank all our loyal customers and lottery outlets for their support through this time of transition and hope any inconvenience associated with the withdrawal of some games has been minimised.”

“Tattersall’s Lotteries as a long standing Australian business has demonstrated over its 100 years of lottery operations that it has the community’s trust, confidence and support,” Mr Thorburn said.

Tatt’s has been a leader in development of responsible gambling programs and will continue to educate its customers and retail outlet staff with responsible play training and programs. As part of its new licence Tattersall’s Lotteries has committed to higher standards of transparency, accountability and social responsibility in the conduct of public lotteries.

Tattersall’s Lotteries operate lotteries in Victoria, Tasmania, the Australian Capital Territory and the Northern Territory.

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